

File guidelines for large-scale digital printing

Creaprint

Data storage media	CD-ROM, DVD, FTP, e-mail
Data filing	Name every folder during data delivery or transmission and include all relevant data information.
File formats	<ul style="list-style-type: none">- Create each document in an extra file.- If possible, deliver print data on a 1:1 scale.- Aspect ratios should be true to original.- Final format +5 mm bleed all around.- No register and cut marks.- In the case of tiled or split graphics: deliver a drawing and/or sketch with position guidelines (dimensions and arrangement of individual graphic sections).
Colours	<ul style="list-style-type: none">- Set up all colours as CMYK.- Colours defined as Pantone, HKS, RAL or RGB mode normally do not correspond to the original colour when converted to CMYK and require consultation.- Please create black as 4c black: 85c/80m/80y/100k.- Printing on different materials influences the colour result.
Fonts	Please convert all fonts to vector paths.
Pictures	Please do not send us any linked pictures. All pictures have to be embedded.
Picture resolution	<p>The appropriate final resolution depends on the particular observation distance and the motif. Based on experience, 5 pixel/mm = 125 dpi should be provided in the final format.</p> <p>In practice, however, this cannot always be realised; consequently the lowest limit for resolutions is 2 pixel/mm = 50 dpi.</p> <p>Practical example as assistance Final format of the printed matter: W 4100 x H 2850 mm Subject in the photo: W 8185 x H 5787 pixels</p> <p>4100 mm x 5 pixel/mm = 20.500 pixel width 2850 mm x 5 pixel/mm = 14.250 pixel height</p>
Printing suggestions, proofs, drafts and samples	Corresponding services are normally subject to a charge and are possible after consultation.

Shall we prepare your data for printing?

We are here for you – from design to the finished master print. We would be pleased to draw up a precise estimate after viewing your data. Work on unprintable files is charged according to actual expense (€ 65.00/hour) after telephone consultation with the client.

If there are any other questions, please contact us at +49 (0) 9373 . 201-131.

Important!

By transferring the files to OWA, the clients confirm that they have not infringed any rights in using the motif.